



2025 Annual Report

Shifting Culture and Capital Toward
the Solutions Our Planet Needs Most



2025: Setting the Stage for the Next Decade of Climate Action



Dear Friends,

Beneath every forest is an essential but hidden network: threads of mycelium connecting roots, moving nutrients where they're most needed, keeping the system healthy, growing, and alive. For nearly a decade, One Earth has served as that underground network for the climate community by developing the science, frameworks, and relationships that nurture, expand, and sustain our movement.

Over the years, that work has surfaced. We helped shift the conversation from climate despair toward solutions. We produced and supported more than 50 peer-reviewed studies and reports. And we distilled it all into the [One Earth Solutions Framework](#), a roadmap of 75+ science-based pathways now used by funders, governments, and organizations globally.

In 2025, our growth accelerated. With the launch of our [Minding the Gaps](#) report and the [One Earth Solutions Finance Tracker](#), we mapped nearly \$400 billion in climate investment and philanthropic grants. We established, for the first time, a clear view of how climate capital is allocated across solutions, where critical gaps remain, and—most importantly—the greatest opportunities to close them.

In 2026 and beyond, we're putting that knowledge to work. We're releasing a second *Minding the Gaps* report and launching the **One Earth Fund** to move catalytic, philanthropic capital toward the highest-impact, most underfunded solutions. We're also continuing to shape the public conversation and shift resources to the frontlines—

Indigenous peoples and local communities, women, and youth around the world—who have long safeguarded the living systems we depend on and who are leading the solutions we need now.

One Earth was founded on a simple belief that connection to nature, hope, and one another is how we solve the interconnected crises of climate change and biodiversity loss. Like the forest, we grow strongest when we grow together. That conviction has been our root system for a decade, and from it, we can create a future where people and planet both thrive.

With gratitude,

Justin Winters
Co-Founder & Executive Director

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Staff

Justin Winters Co-Founder & Executive Director	Jesse Ladner Director of Operations
Edward Bell Digital Media Director	Kate Thomas Director of Philanthropy & Partnerships
Teresa Huang Senior Operations Manager	Danniele Miller Senior Manager, Philanthropy & Executive Operations
Spencer Scott, PhD Climate Science & Insights Lead	Lindsey Jean Schueman Digital Media Manager
Monica Montes Program & Executive Operations Coordinator	Oscar Alarcón Web & IT Advisor

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Geraldine Encina Patrick, PhD Indigenous Relations Advisor
Nuna Teal Lead Advisor, Biodiversity & Regenerative Solutions



Welcoming **Will Peterffy** to our Board of Directors

Will has spent his life building a bridge between our natural and financial worlds. It is his passion for nature that drives him and his innate understanding of systems thinking that shapes his vision for the future. In 2020, Will committed his full attention to building One Small Planet, where business is in service to life. It is his most comprehensive effort toward creating an economy that takes care of us and our home—our One Small Planet. In addition to his work at One Small Planet, Will proudly serves as Chair of the ESG Committee at IBKR and sits on the board of Bioneers, among other organizations. He is an environmentalist, financier, and land steward in service to Team Life.

Mission & Vision

One Earth is a global organization of climate strategists and storytellers. We connect thinkers, doers, activists, and knowledge holders from around the world to solve humanity’s greatest ecological challenges—together.

OUR BELIEF IS SIMPLE:
The solutions to the climate crisis already exist.

By connecting people, resources, and ideas, we can unlock humanity’s full problem-solving potential to build a just and thriving future for all.



Our Approach in Practice

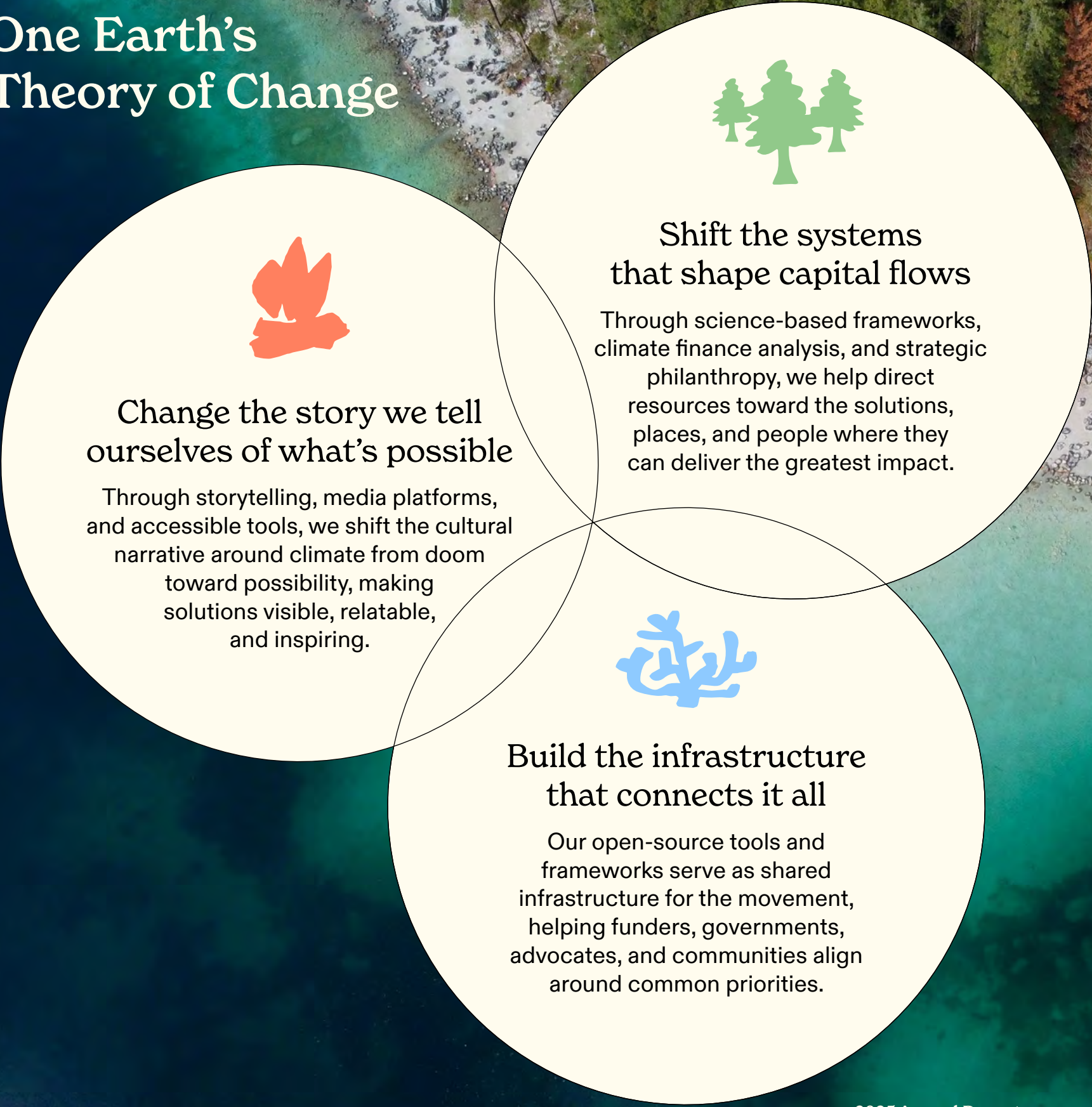
Many organizations focus on generating research, raising awareness, or funding projects.

One Earth intentionally links all three—helping the climate movement move from fragmented efforts toward coordinated, systems-level change.

We see the climate movement as a diverse ecosystem of players working toward a shared future. One Earth helps strengthen these connections so knowledge, resources, and momentum can flow where they are needed most.

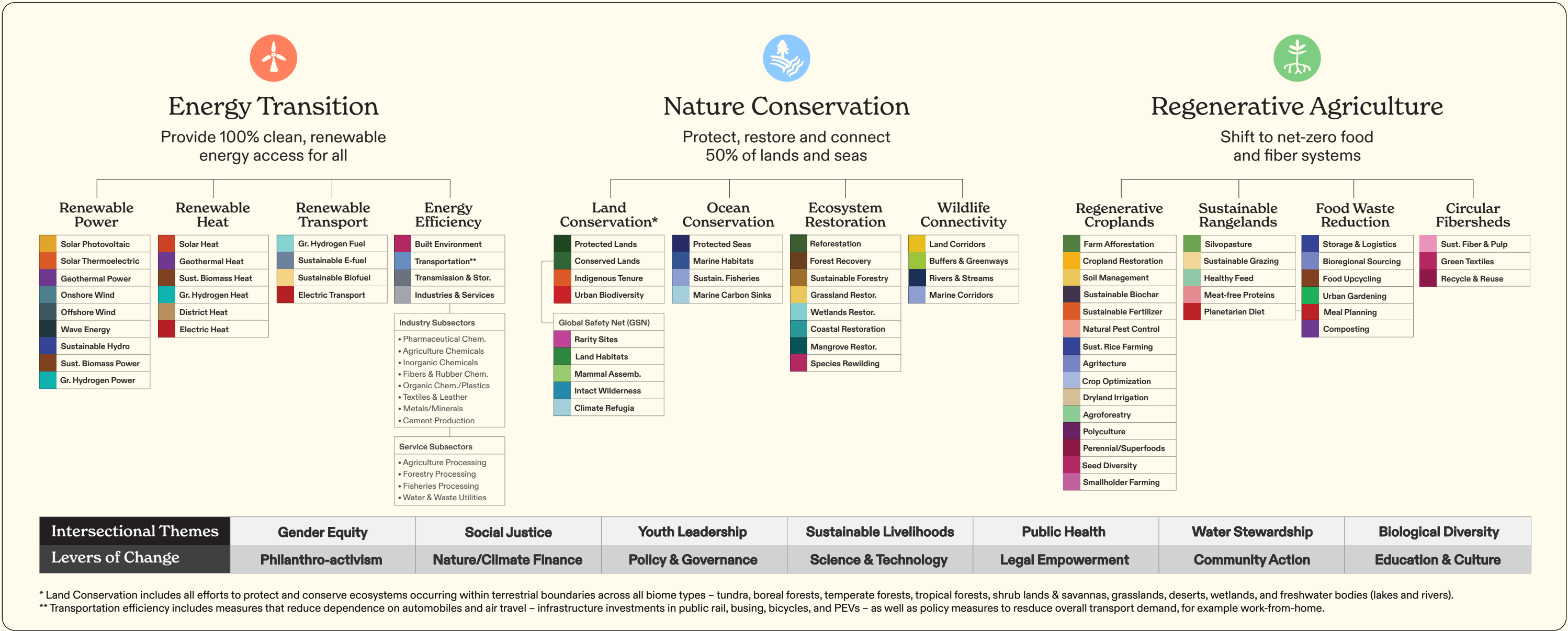


One Earth's Theory of Change



One Earth Solutions Framework

Our work is grounded in the [One Earth Solutions Framework](#), a science-based roadmap underpinned by a groundbreaking global climate model, input from hundreds of experts, and more than 50 peer-reviewed studies and white papers. More than a decade in the making, the Framework identifies **75+ of the most effective climate solution pathways** organized across three pillars: 🌿 **Energy Transition**, 🌊 **Nature Conservation**, and 🌱 **Regenerative Agriculture**. Together, they chart a path to the 1.5°C goal of the Paris Agreement while supporting biodiversity, food security, and a resilient and equitable future.



What Makes the One Earth Solutions Framework Unique



Holistic & Integrated

Addresses climate, biodiversity, and food systems together, recognizing their interdependence.



Centers Nature & Equity

Recognizes that healthy, intact ecosystems are essential to sustaining life and that Indigenous and frontline communities are essential to long-term resilience.

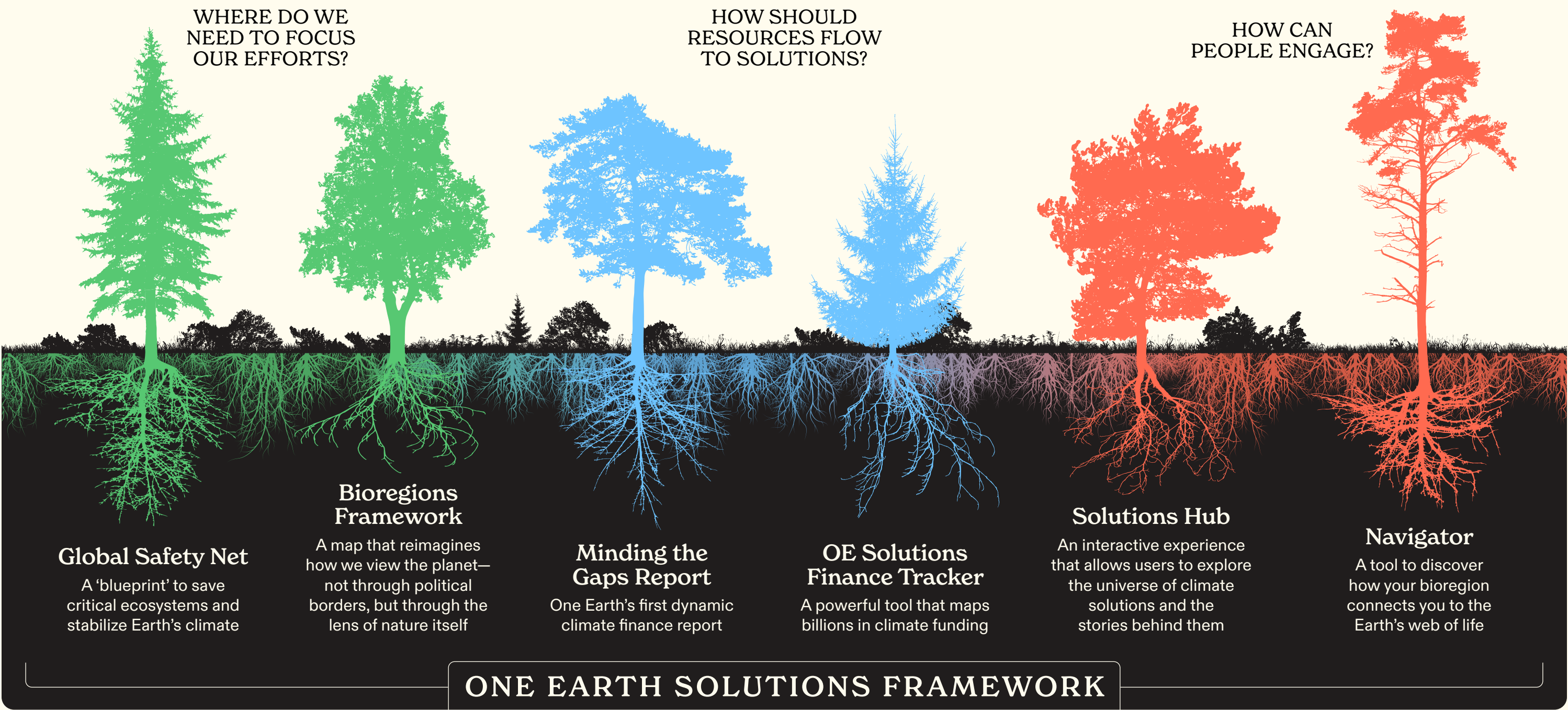


Scientifically Validated

Based on a global decarbonization model that proves we can achieve the 1.5°C target with current technologies and solutions.

Our Ecosystem of Tools

Built on the One Earth Solutions Framework, our open-source tools form an interconnected suite, each addressing a specific need across the climate decision-making landscape.



Serving the Global Climate Community

OE Solutions Framework

From philanthropic leaders and grassroots organizations to investors and corporate sustainability teams, changemakers across the climate movement are using our Framework to shape their strategies.



IN PRACTICE

The global environmental nonprofit Rare is using the One Earth Solutions Framework to help identify and prioritize behavior-driven climate solutions to inform its global strategy and program development.

Global Safety Net (GSN)

The GSN has informed the conservation strategies of governments, multilateral bodies, leading environmental organizations, and companies worldwide.



IN PRACTICE

The cosmetic company Lush is using the **GSN** to guide decisions across its global supply chain that impact biodiversity. In doing so, Lush is helping to identify priority landscapes for ecosystem restoration and shape a new corporate giving strategy focused on keystone species and ecological resilience.

OE Bioregions Framework

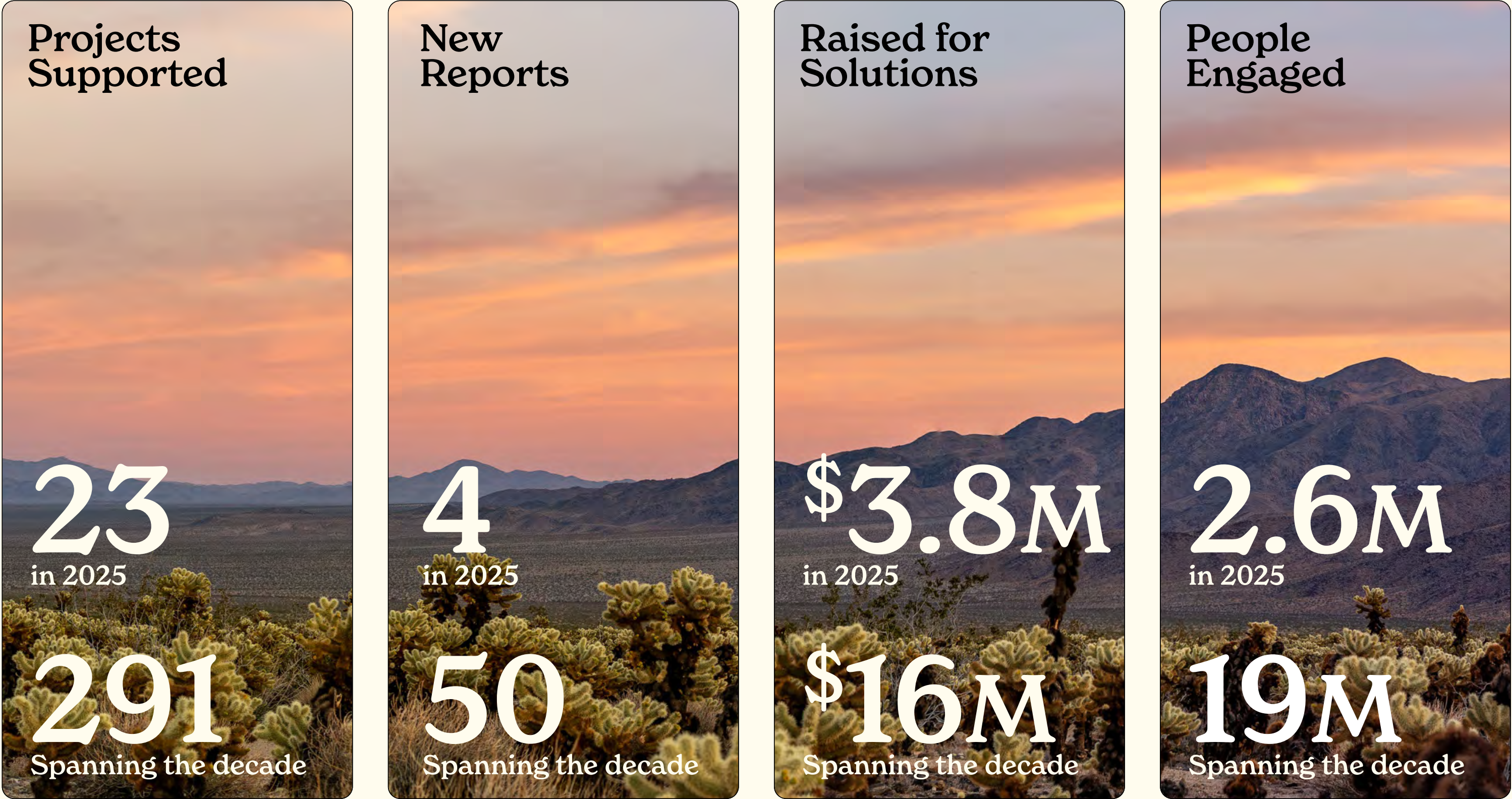
Conservationists around the world are using the One Earth Bioregions Framework to support climate modeling, biodiversity mapping, land-use planning, and environmental policy development.



IN PRACTICE

Climate Toolkit, a platform utilized by 249 institutions across 30 countries to implement ambitious climate goals, has embedded the Bioregions Framework to help its members make climate adaptation and resilience decisions in alignment with their local ecology.

A Decade of Impact



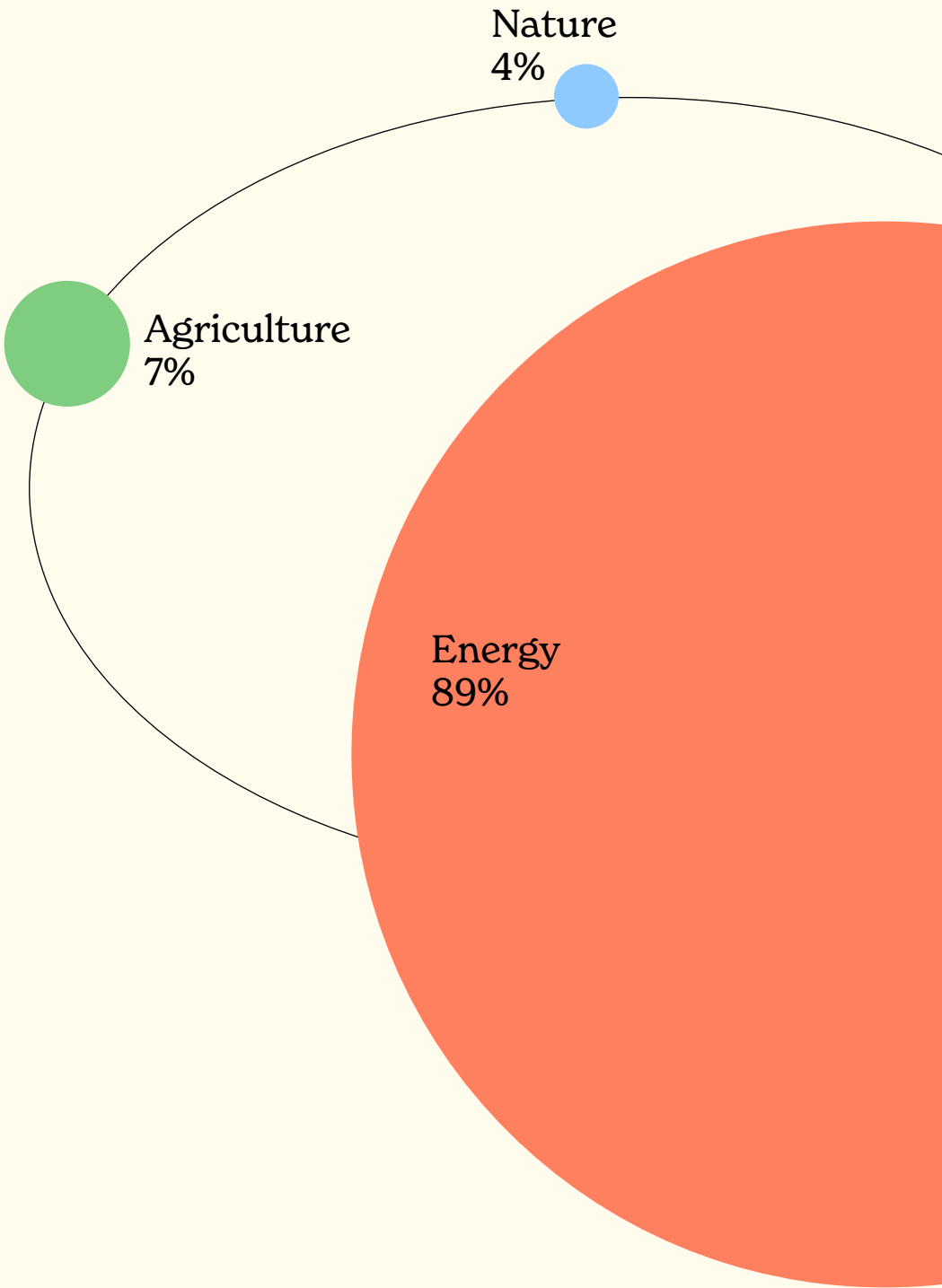
Minding the Gaps Report

In 2025, One Earth launched *Minding the Gaps*, the organization’s first climate finance intelligence report designed to make climate capital smarter. The report tracks nearly \$400 billion in private investments and philanthropic grants across more than 10,000 US-based companies and nonprofits, mapping climate finance flows against the OE Solutions Framework to reveal, for the first time, where climate dollars are flowing and where critical funding gaps remain.

 **Renewable Energy**
receives **89% of tracked climate funding**, and half flows to Solar Photovoltaic alone. This leaves critical solutions underfunded, like Geothermal, District Heat, and Storage and Transmission, along with the community-based clean energy infrastructure needed to ensure underserved communities are part of a truly resilient and equitable transition.

 **Nature Conservation**
receives **just 4% of private climate capital**, despite ecosystems storing carbon and sustaining biodiversity at a scale no technology can replicate. Within that, **less than 6% of conservation philanthropy reaches Indigenous land tenure efforts**, even though Indigenous communities steward nearly 40% of the world’s remaining intact ecosystems.

 **Regenerative Agriculture**
captures **just 7% of US climate finance**, but the majority flows to Plant-Based Proteins grown without regenerative practices. Less than 2.5% reaches core soil-restoring methods like Agroforestry and Biochar.



The imbalances in resource flow run deep in each pillar:

The gaps are significant. Yet, so is the opportunity. *Minding the Gaps* is designed to help philanthropists, investors, and policymakers move capital with greater precision toward the solutions that are most underfunded, most effective, and most needed.

One Earth Solutions Finance Tracker

In tandem with the [Minding the Gaps](#) report, we launched the [One Earth Solutions Finance Tracker](#), an open-source data platform designed to bring unprecedented transparency to climate finance. Developed with data science partner Vibrant Data Labs, the project created a new system to map and explore private climate finance across the 75+ solutions in the One Earth Solutions Framework.

THE TOOL:

Maps \$400B in private climate funding

Tracks capital flows across 75+ climate solutions

Analyzes investments across 10,000 organizations and 14,000 donors and investors

The platform transforms climate finance data into actionable intelligence for the global climate community.

For the first time, decision-makers can clearly see:

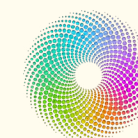
- Which climate solutions are well funded
- Which solutions are overlooked
- Where capital could have greater impact

The One Earth Solutions Finance Tracker and *Minding the Gaps* report are helping shift the conversation from broad climate ambition to strategic capital allocation—illuminating where investment is urgently needed to build a more vibrant, resilient, and equitable climate future.

One Earth Sub-Pillars



Powered by



VIBRANT DATA LABS

Minding the Gaps Launch & Media

66.7 M
Unique visitors

470
Outlets picked up
the press release

Visitors from
55+
countries

COVERED IN:

MARKETPLACE MORNING REPORT™

OCT 6, 2025

Let's talk about climate finance

The amount of money being invested in climate causes is both not enough and unevenly distributed. We'll learn about the current state of play.

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Bloomberg Business

yahoo! finance

Inside Philanthropy

A Mixed Picture for Climate Philanthropy Following Climate Week NYC

[Michael Kavate](#) | October 1, 2025

MORNINGSTAR

“One Earth’s *Minding the Gaps* report helps us identify where philanthropic capital can have the greatest impact. Its analysis has informed both our climate funding priorities and our board’s understanding of the solutions needed to build a healthy, resilient planet.”

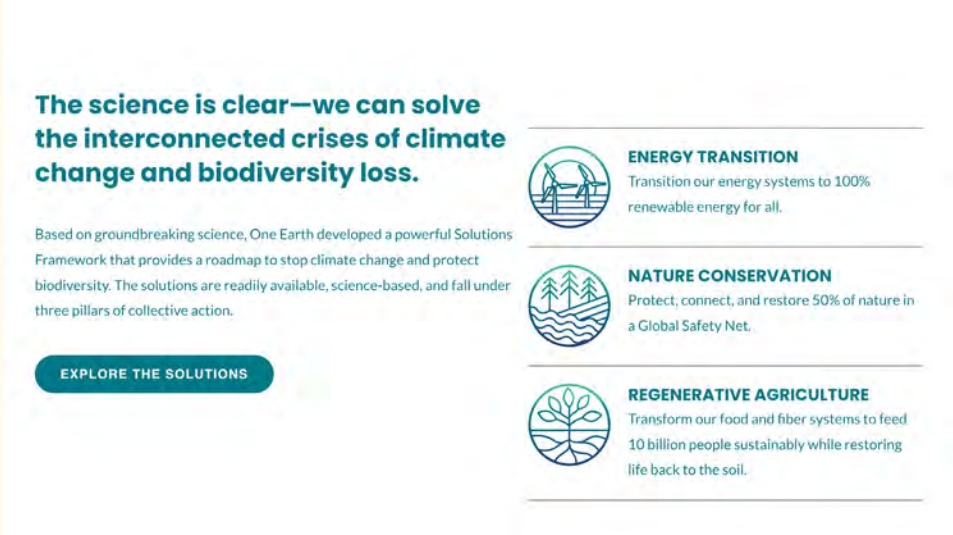
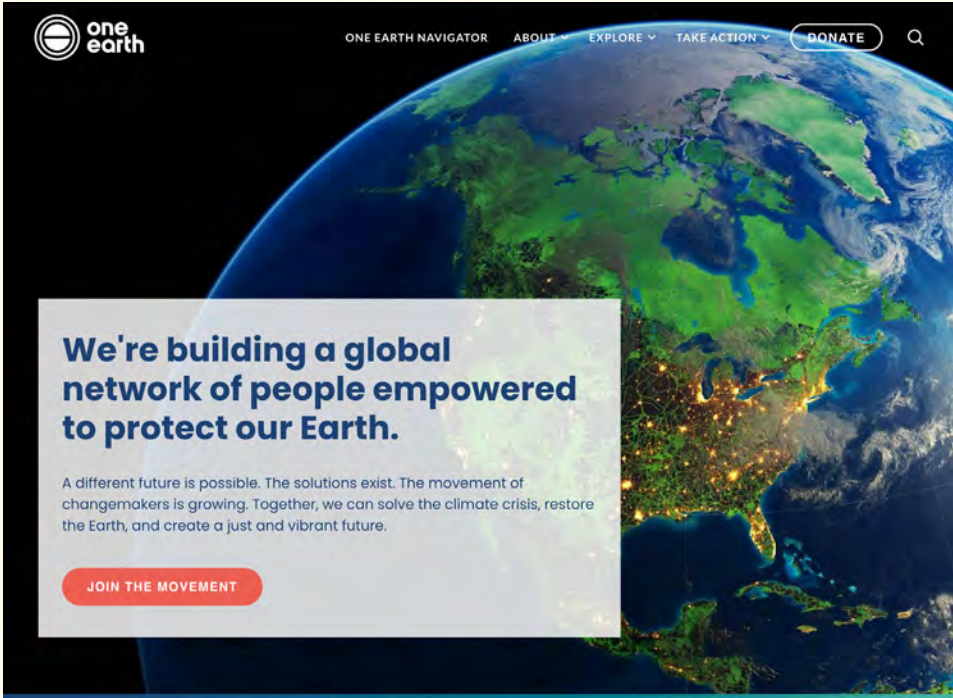
Kathleen Simpson
Russel Family Foundation

2025 HIGHLIGHTS

Connecting, Inspiring, Activating

In 2025, we reimagined how we connect with a global audience. After nearly a decade of building scientific frameworks, we are entering a new phase focused on turning that knowledge into action.

OUR FORMER SITE



Deepening Connection

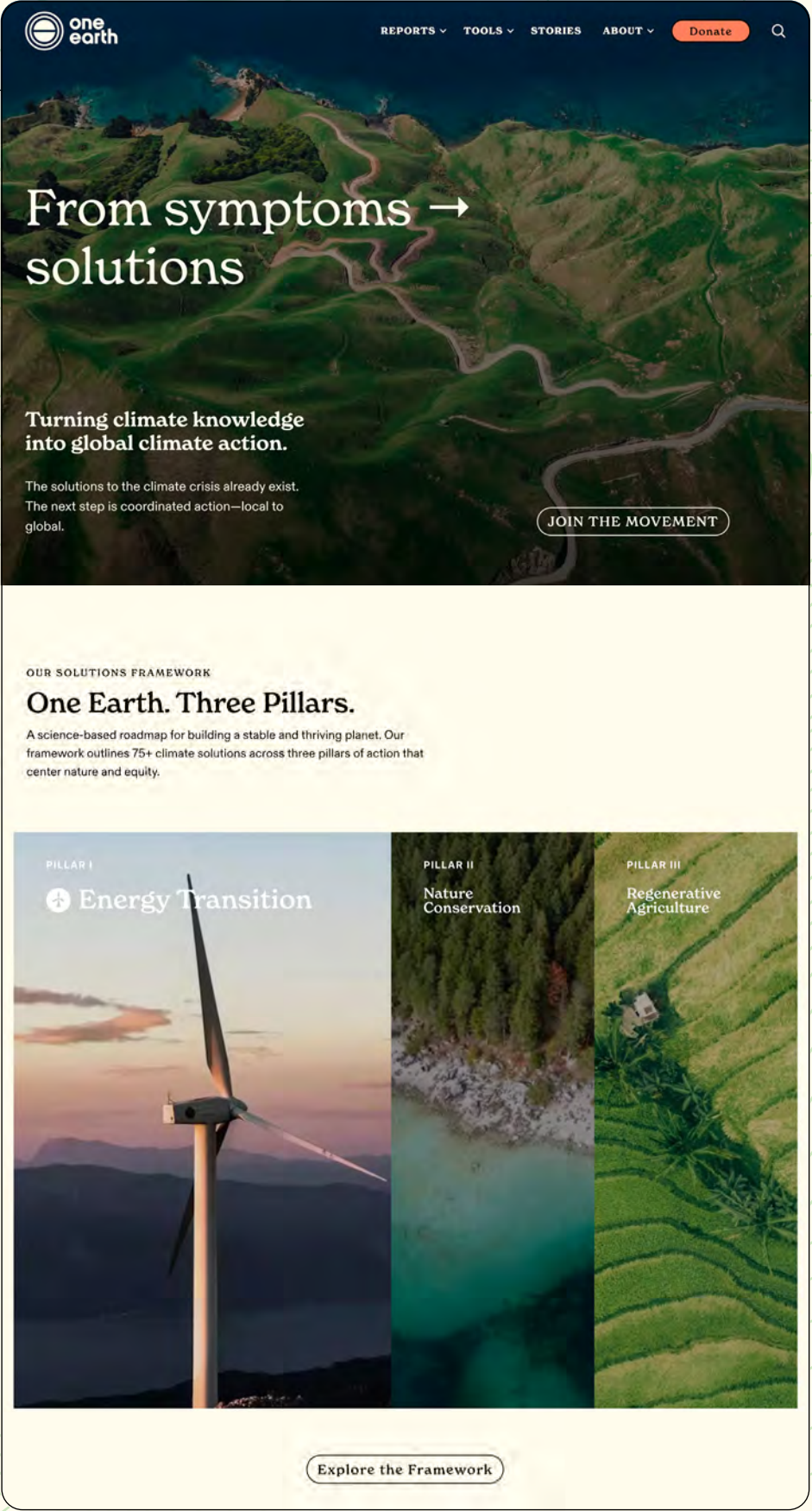
With creative agency Kin, we refreshed our brand around warmth, accessibility, and connection—an evolution that reflects the movement we’re building.

Reaching New Audiences

A redesigned website and the new One Earth Solutions Hub translate complex science into story-driven content that’s built for educators, policymakers, philanthropists, and citizens alike.

Inspiring Broader Action

In 2025, we reached 900,000 people organically through the One Earth website and averaged 12.4 million monthly Google search impressions.



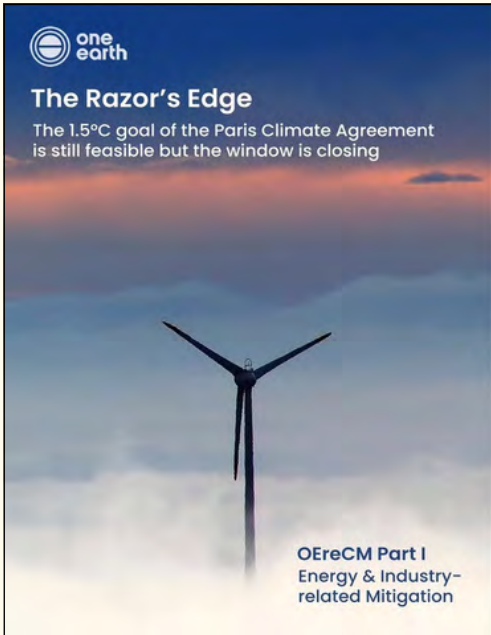
Groundbreaking Research

In 2025, One Earth produced or supported four groundbreaking reports that illuminate critical finance gaps, challenge conventional thinking, and provide practical pathways for accelerating climate action, ecological stewardship, and human well-being.



Minding the Gaps: One Earth's Climate Finance Report

Minding the Gaps maps nearly \$400 billion in climate finance across more than 10,000 organizations, revealing how investment remains heavily concentrated in energy solutions while nature conservation and regenerative agriculture remain critically underfunded.



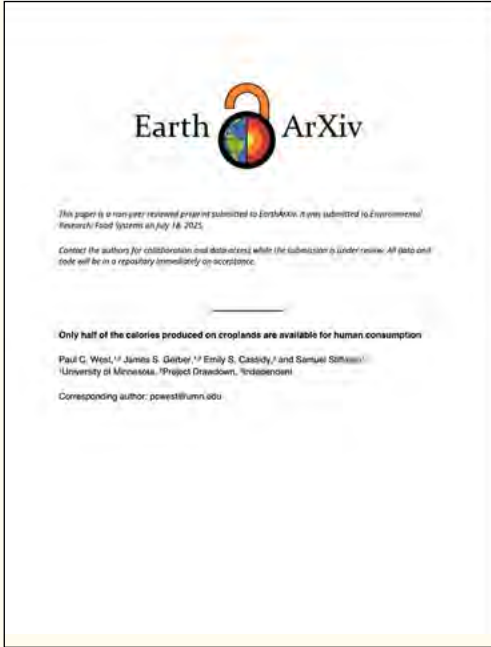
One Earth Razor's Edge Climate Model

The One Earth Razor's Edge Climate Model charts an ambitious and achievable pathway to limit long-term warming to 1.5°C by rapidly scaling renewable energy, energy efficiency, and nature-based carbon removal to achieve global decarbonization by 2055.



White Paper on the Global Commons and Philanthropy

This white paper presents a bold vision for governing the global commons—such as the climate, oceans, and digital systems—through participatory, transnational institutions designed to address the interconnected challenges of the 21st century.



Only half of the calories produced on croplands are available for human consumption

This study reveals that nearly half of the world's crop calories are diverted away from feeding people, primarily through livestock production and biofuels, and shows how targeted dietary and policy shifts could dramatically improve global food security and environmental outcomes.

Defining the Decade Ahead

The One Earth Fund

In 2026, One Earth is building on the successes of previous years to define the decade and century ahead.

We are launching a dedicated Fund to deploy catalytic philanthropic capital toward the most critical gap identified through our science and finance work: safeguarding the world's most irreplaceable biodiversity through local land stewardship in the highest-impact places.

We are also launching a second edition of the *Minding the Gaps* report that brings actionable insights to new levels and identifies additional pathways for climate impact.



The next phase of our evolution involves building the tools that reveal where capital should flow and the mechanism that moves it there.

A decade of science and frameworks brought us to this moment. The Solutions Framework defines what to scale, the Bioregions Framework and Global Safety Net show us where to act, and *Minding the Gaps* reveals where capital falls short. The Fund brings them together into a single mechanism that moves resources to the highest-impact solutions our science has identified.

In 2026, we're putting it all to work and inviting our community to help us close the gaps that matter most.



Moving Capital Where It Matters Most

We believe resources have the greatest impact when they reach the people, communities, and solutions creating change on the ground.

Since 2020\$16M

Since inception, One Earth has **distributed over \$16M** toward climate solutions.

We’ve supported 50 groundbreaking scientific reports that serve as the foundation of our work.

Through the Project Marketplace, a first-of-its-kind global database of grassroots projects, we supported over 225 projects—from the Canadian tundra to the Australian rainforest—working on nature conservation, renewable energy, and regenerative agriculture.

We also incubated and launched the Daughters for Earth campaign, which granted millions to women-led climate projects around the world.

In 2025\$3.8M

One Earth **deployed \$3.8M** to our fiscally sponsored projects, including Anjan Sundaram’s project for frontline environmental journalists, Nature Data Lab, SeaLegacy projects, and Vibrant Data Labs.

Additionally, we supported **23 on-the-ground projects** that represent a range of geographies around the world. These grants supported projects that uplift Indigenous rights, rewild ecosystems, and protect rainforests, all of which can be linked back to the One Earth Solutions Framework.

The launch of our ***Minding the Gaps*** report in 2025 was an effort to more intentionally connect climate finance intelligence with capital deployment to help drive resource flow toward the most underfunded, high-impact solutions.

Looking Ahead\$\$\$

This work lays the foundation for the next phase of One Earth’s impact, where we’ll build mechanisms to direct flexible philanthropic capital to the most critical gaps identified through our science and finance insights.

In 2026, this will mean building and launching an innovative new Fund that will deploy catalytic philanthropic capital to the most critical gaps:

Solutions focused on protecting the world’s most irreplaceable biodiversity through local land stewardship in the most impactful places.

2025 Audited Financials

Statement of Financial Position

YEAR ENDING 12/31/2025

Assets	2024	2025
Cash & Cash Equivalents	\$1,599,199	\$4,679,899
Investments	\$0	\$1,401,645
Contributions Receivable, Net	\$1,102,320	\$57,300
Prepaid Expenses	\$15,165	\$29,026
Fixed Assets/ Intangible Assets, Net	\$50,979	\$323,938
TOTAL ASSETS	\$2,767,663	\$6,491,808

Liabilities & Net Assets

Accounts Payable & Accrued Expenses	\$113,639	\$106,796
Grants Payable		\$117,488
Total Liabilities	\$113,639	\$224,284
Without Donor Restrictions	\$300,101	\$5,779,488
With Donor Restrictions	\$2,353,923	\$488,036
TOTAL NET ASSETS	\$2,654,024	\$6,267,524
TOTAL LIABILITIES & NET ASSETS	\$2,767,663	\$6,491,808

Statement of Activities

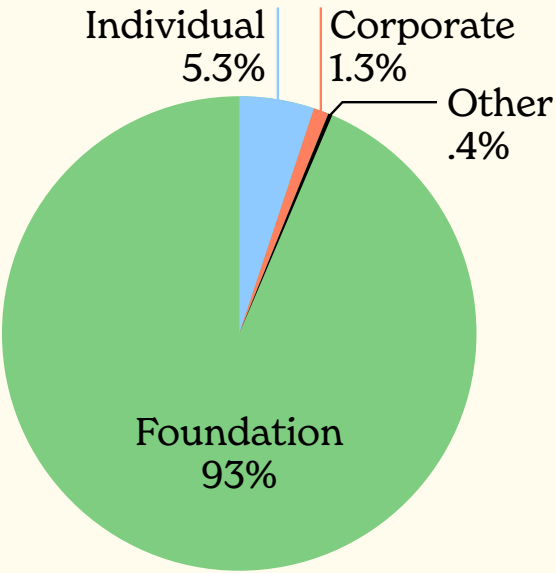
Revenues	2024	2025
Individual Contributions	\$2,295,955	\$513,372
Foundation Contributions	\$2,504,918	\$8,942,552
Corporate Contributions	\$125,330	\$121,296
Other Revenue	\$67,574	\$36,323
TOTAL REVENUES	\$4,993,777	\$9,613,543

Expenses

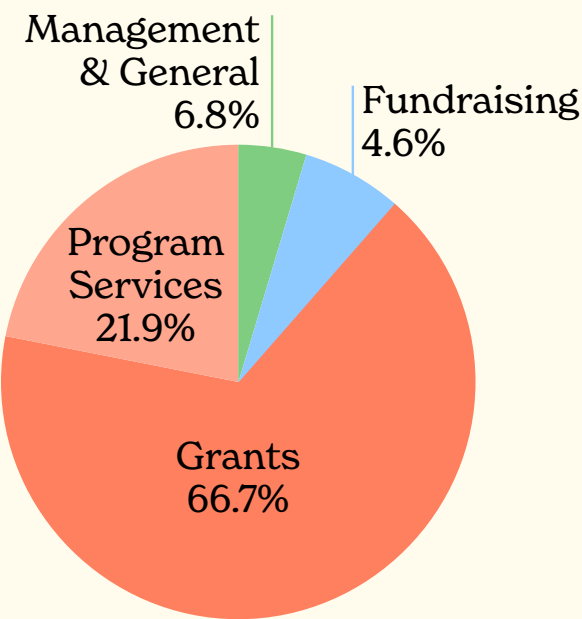
Program Services & Grants	\$4,055,283	\$5,318,227
Management & General	\$280,145	\$406,727
Fundraising	\$181,056	\$275,089
TOTAL EXPENSES	\$4,516,484	\$6,000,043



2025 Revenues



2025 Expenses



*Financials derived from our 2025 audit report

To Everyone Making This Work Possible

The work highlighted in this report is not ours alone. It belongs to every partner, funder, collaborator, and community member who believed that connecting the right people, resources, and ideas could move the needle on the greatest challenge of our time.

Looking ahead, the path is clear even as the work grows larger. The gaps we've mapped must be closed. The tools we've built must reach more hands. The solutions that exist must finally receive the investment they deserve. We will keep building the bridges—across sectors, borders, and silos—until the resources match the urgency.

We are grateful beyond measure for the community that makes this possible. Because of you, this movement grows.

Thank you.





One Earth Philanthropy

1301 N Broadway Ste 19973, Los Angeles, CA 90012

EIN: 85-2588841

Office: 805-409-7233

info@oneearth.org

oneearth.org

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